

Baby Food Packaging in South Africa

September 2025

Table of Contents

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in packaging volumes for less significant pack types in baby food in South Africa
Innovative PET jars introduced in baby food packaging in South Africa
Flexible plastic and folding cartons popular pack types for dried baby food due to ease of transportation and barrier properties

PROSPECTS AND OPPORTUNITIES

Baby food packaging volumes projected to see a mixed performance in the forecast period Supply constraints, pack type shifts, and competitive pressure likely to impact baby food packaging

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