



Euromonitor
International

Full-Service Restaurants in Peru

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Full-Service Restaurants in Peru - Category analysis

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2025 DEVELOPMENTS

Moderate growth supported by improved economic conditions

INDUSTRY PERFORMANCE

lowed growth in the largest categories impacts overall performance

European full-service restaurants see dynamic growth, albeit from a low base

Delivery allows full-service restaurants to achieve greater reach

WHAT'S NEXT?

Moderate growth with the opening of new shopping centres and increased purchasing power

In-person service will continue to be prioritised in full-service restaurants

Sustainability trends and international recognition drive innovation

COMPETITIVE LANDSCAPE

Delosi SA consolidates its lead with prestigious brands, a wide reach, and attractive promotions

Store expansion strategy and innovative marketing drive strong growth of Delosi

Independent foodservice appeals, offering unique options and innovative concepts

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DISCLAIMER

Consumer Foodservice in Peru - Industry Overview

EXECUTIVE SUMMARY

Growth supported by improved economy, outlet expansion and international recognition

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice benefits from an improving economic environment

Delivery expansion supported by the rapid adoption of third-party platforms

Restaurant loyalty programmes have low penetration, but are well received

WHAT'S NEXT?

Growth driven by dynamic marketing strategies, outlet expansion and economic improvement

New flavours, presentations, and fusions

Sustainability efforts to enhance the customer experience through higher-quality offerings

COMPETITIVE LANDSCAPE

Delosi SA leads, supported by a diverse portfolio of brands

Grupo Norkys' dynamism driven by constant promotions, strategic partnerships, and an ambitious expansion of new locations

NG Restaurants SA operates a broad portfolio of brands

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Expansion of delivery services primarily among chained operators

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