



Estée Lauder Cos Inc in Beauty and Personal Care

July 2026

Executive summary

GLOBAL COMPANY OVERVIEW

Key Facts

Company Direction

Global Performance: Company Sales and Market Share

Global Performance: Company Growth by Industry

Global Performance: Company Growth vs Industry Growth

Global Performance: Company Sales by Region

The Estée Lauder Cos Inc SWOT Analysis

THE ESTÉE LAUDER COS INC IN BEAUTY AND PERSONAL CARE

The Estée Lauder Cos Inc in Beauty and Personal Care : Key Facts

Our expert's view of The Estée Lauder Cos Inc in 2026

The Estée Lauder Cos Inc Sales in Beauty and Personal Care

The Estée Lauder Cos Inc Sales in Beauty and Personal Care by Region

The Estée Lauder Cos Inc Sales in Beauty and Personal Care by Category

Top 20 Markets

The Estée Lauder Cos Inc: Top Five Industry Trends and Company Response

Key Trend: 72% of its packaging meets Estée Lauder's "5Rs" framework

Key Trend: Jo Malone London's Scent Advisor solves sensory limits online

Competitive Position: Relative Performance

Competitive Position: Key Categories

Competitive Position: Key Brands

Competitive Position: Share Changes in 2025

Estée Lauder's Top 10 Growth Markets: Historic vs Forecast

The Estée Lauder Cos Inc: Online E-Commerce Portfolio

The Estée Lauder Cos Inc: E-Commerce Retail Strategy

New Product Development

FUTURE DIRECTION

M&A and Investment

Company Focus and Future Growth

Growth Opportunities in Beauty and Personal Care

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