



**Euromonitor  
International**

# Imaging Devices in the US

July 2024

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2024 DEVELOPMENTS

Cautious spending on digital cameras as consumers continue to use their smartphones for pictures and videos  
Despite growth for digital camcorders, this will not be sustained over the forecast period  
DJI Osmo Pocket 3 launch attracts some vloggers away from smartphones

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/imaging-devices-in-the-us/report](http://www.euromonitor.com/imaging-devices-in-the-us/report).