



Euromonitor
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Imaging Devices in the Philippines

August 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Digital camcorders remains a dynamic performer in declining category

Competitive landscape of imaging devices remains highly consolidated

Omnichannel approach in customer purchase journey

PROSPECTS AND OPPORTUNITIES

Smartphones present both threats and opportunities to imaging devices

Embedding AI personalisation in imaging devices set to appeal to enthusiasts and professionals

Community building is considered an innovative approach for imaging devices to stay relevant

CATEGORY DATA

Table 1 - Sales of Imaging Devices by Category: Volume 2020-2025

Table 2 - Sales of Imaging Devices by Category: Value 2020-2025

Table 3 - Sales of Imaging Devices by Category: % Volume Growth 2020-2025

Table 4 - Sales of Imaging Devices by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Imaging Devices: % Volume 2021-2025

Table 6 - LBN Brand Shares of Imaging Devices: % Volume 2022-2025

Table 7 - Distribution of Imaging Devices by Channel: % Volume 2020-2025

Table 8 - Forecast Sales of Imaging Devices by Category: Volume 2025-2030

Table 9 - Forecast Sales of Imaging Devices by Category: Value 2025-2030

Table 10 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Imaging Devices by Category: % Value Growth 2025-2030

Consumer Electronics in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025

Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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