



**Euromonitor
International**

Personal Accessories in Malaysia

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Bags and Luggage in Malaysia

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Slowed economic growth prompts increased appetite for non-luxury and entry-level luxury brands, while collaborations help sustain category sales
New mall openings lead to rise in specialist retailers as recovery in travel supports focused launches

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Lab-grown diamonds gain traction

PROSPECTS AND OPPORTUNITIES

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Surging popularity of niche independent brands leads to further fragmentation in luxury watches, with players investing more in partnerships

PROSPECTS AND OPPORTUNITIES

Rapid store expansion and international tourist arrivals to support growth for mid- and high-priced items
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