



Euromonitor
International

Yoghurt and Sour Milk Products in Hong Kong, China

August 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Yoghurt brands from mainland China flourish amid shifting demographics and evolving consumer preferences
Health and wellness trend drives steady yoghurt consumption

PROSPECTS AND OPPORTUNITIES

Yoghurt set to face intensifying competition amid cost-of-living pressures and evolving consumer behaviour
Total sales of yoghurt set to record robust growth driven by tourism and out-of-home consumption

CATEGORY DATA

- Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024
- Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024
- Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024
- Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024
- Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024
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Dairy Products and Alternatives in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2024: The big picture
- Key trends in 2024
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

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- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
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- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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