



**Euromonitor
International**

Cheese in Poland

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Buoyant performance for the cheese category
- Hochland Polska Sp maintains a slim lead over its competitors
- Discounters prove popular as consumers seek lower prices

PROSPECTS AND OPPORTUNITIES

- Moderate growth expected for cheese category
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Dairy Products and Alternatives in Poland - Industry Overview

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DISCLAIMER

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