



Drinking Milk Products in Taiwan

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Drinking milk records moderate growth in 2025
- More drinking milk products launched in a bid to attract new consumers
- Supermarkets remains the leading distribution channel in 2025

PROSPECTS AND OPPORTUNITIES

- Drinking milk is expected to register decline over the forecast period due to more liquid milk being imported from New Zealand
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Dairy Products and Alternatives in Taiwan - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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