



**Euromonitor
International**

Luxury Goods in Canada

October 2025

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Wealthy consumers drive growth in experiential luxury, especially luxury hotels
Luxury hotels and foodservice drive growth through innovation
Growing demand for personalised luxury experiences contributes to growth

PROSPECTS AND OPPORTUNITIES

Rise of travel set to contribute to a positive performance for experiential luxury
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Luxury spirits drives growth, but fine wines maintains its dominance
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Younger adult demographic has an impact, while e-commerce ensures accessibility

PROSPECTS AND OPPORTUNITIES

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[Premium and Luxury Cars in Canada](#)

KEY DATA FINDINGS

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Premium and luxury car brands drive growth through electrification and premium services

Buyers drive demand for advanced technological features

Luxury car brands thrive on innovation and sustainability

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[Personal Luxury in Canada](#)

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2025 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables electronics

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

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