



Euromonitor  
International

# Sauces, Dips and Condiments in Sweden

November 2025

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## Sauces, Dips and Condiments in Sweden - Category analysis

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#### 2025 DEVELOPMENTS

Everyday convenience and bold flavours sustain growth

#### INDUSTRY PERFORMANCE

Innovation and flavour exploration boost performance

Barbecue sauces emerge as the most dynamic performer

#### WHAT'S NEXT?

Domestic sourcing and innovation to sustain growth

Health and wellness continue to reshape product development

Sustainability and packaging innovation drive future growth

#### COMPETITIVE LANDSCAPE

Santa Maria retains leadership through innovation and strong brand equity

Lidl strengthens its position with competitive private label innovation

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## Cooking Ingredients and Meals in Sweden - Industry Overview

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Convenience and health trends sustain growth amid maturity

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Product innovation redefines ready meals and cooking solutions

Demand for affordable comfort boosts private label growth

Local sourcing and sustainability shape brand identity

#### WHAT'S NEXT?

Convenience and health will remain leading growth drivers

Domestic origin, quality, and ethics to influence competition  
Retail and e-commerce to enhance accessibility and variety

## COMPETITIVE LANDSCAPE

Orkla maintains leadership through innovation and local trust  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-sweden/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-sweden/report).