



Euromonitor
International

Baby Food in Denmark

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Decline in baby food in 2025 as birth rates fall and economic pressures lead to more home preparation
Semper continues to lead, gaining share thanks to strong presence and rebranding exercise
Supermarkets leads, while e-commerce share grows dynamically

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Dairy Products and Alternatives in Denmark - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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