



Euromonitor  
International

# Imaging Devices in Taiwan

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Increasing free travel after the pandemic helped boost sales performance of imaging devices  
GoPro kept being the absolute contributor in digital camcorders  
Electronics and appliance specialist retailers remained the most significant distribution channel in 2025

#### PROSPECTS AND OPPORTUNITIES

GoPro expected to expand its lead through action camcorders  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/imaging-devices-in-taiwan/report](http://www.euromonitor.com/imaging-devices-in-taiwan/report).