



Euromonitor
International

Yoghurt and Sour Milk Products in Turkey

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Yoghurt and sour milk products benefiting from healthy image
Sütas remains the leading brand manufacturer while SEK sees standout performance
Discounters increase their dominance thanks to strong value positioning

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-turkey/report.