

# Spectacles in Hong Kong, China

June 2025

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## Spectacles in Hong Kong, China - Category analysis

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#### 2025 DEVELOPMENTS

Continuous decline in 2025 due to northbound consumption and hyper-awareness of preventative eye health measures
Hoya remains leader but is challenged by macroenvironment decline

Myopia control gains traction but growth limited by knowledge and wealth gap

## PROSPECTS AND OPPORTUNITIES

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