



# Soft Drinks Packaging in Mexico

June 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

PET bottles leads soft drinks packaging due to convenience and versatility

Development of PET recycling rates and recycled content in Mexico

Expansion of refillable systems and carbon-neutral plastics propel sustainable packaging efforts

#### PROSPECTS AND OPPORTUNITIES

Soft drinks packaging to grow steadily amidst shifts towards health, convenience, and sustainability

Expansion in PET recycling expected in Mexico as investment and collection infrastructure improve

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