



**Euromonitor
International**

Imaging Devices in Colombia

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Sales of imaging devices continue to decline
- GoPro action cameras remain on top
- Appliances and electronics specialists along with e-commerce are the most relevant channels

PROSPECTS AND OPPORTUNITIES

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- Accessories gain relevance
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Consumer Electronics in Colombia - Industry Overview

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DISCLAIMER

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