



Euromonitor
International

Dermatologicals in Greece

October 2025

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Dermatologicals in Greece - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price increases and premiumisation drive value growth in dermatologicals
Johnson & Johnson Hellas improves its lead through a strong product portfolio
Retail e-commerce gains ground as regulatory flexibility boosts online sales in dermatologicals

PROSPECTS AND OPPORTUNITIES

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