



Euromonitor
International

Baby Food Packaging in Poland

September 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban parents' demand for convenience fuels growth in baby food packaging in Poland

Paper-based barrier packaging for sensitive baby food applications in Poland

Flexible aluminium/plastic leads baby food in Poland, taking share from glass jars

PROSPECTS AND OPPORTUNITIES

Declining birth rate and saturation expected to prevent growth in packaging volumes in baby food in Poland

Slight share declines expected for glass jars and folding cartons despite sustainability appeal

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-poland/report.