



Soft Drinks Packaging in Singapore

July 2025

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Soft Drinks Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

PET bottles continues to lead soft drinks packaging volumes in Singapore due to cost-efficiency

Government increasingly focuses on encouraging a move towards rPET bottles

Brands' focus on combining sustainability and limited-edition packs to drive sales

PROSPECTS AND OPPORTUNITIES

Consumer preference likely to shift towards smaller and more convenient packaging

New container return scheme to significantly impact PET collection

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Soft Drinks Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is evolving in line with the convenience and sustainability trends

Increase in adoption of recycled PET and paper-based packaging

Recycling redefining the alcoholic drinks packaging industry in Singapore

Beauty brands are embracing smart and sustainable packaging

Eco-friendly solutions are driving innovation in home care packaging

Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting

Beverage Container Return Scheme

Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax

Packaging Partnership Programme

Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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