



Soft Drinks Packaging in Singapore

July 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

PET bottles continues to lead soft drinks packaging volumes in Singapore due to cost-efficiency

Government increasingly focuses on encouraging a move towards rPET bottles

Brands' focus on combining sustainability and limited-edition packs to drive sales

PROSPECTS AND OPPORTUNITIES

Consumer preference likely to shift towards smaller and more convenient packaging

New container return scheme to significantly impact PET collection

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