



Euromonitor
International

Soft Drinks Packaging in Singapore

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

PET bottles continues to lead soft drinks packaging volumes in Singapore due to cost-efficiency

Government increasingly focuses on encouraging a move towards rPET bottles

Brands' focus on combining sustainability and limited-edition packs to drive sales

PROSPECTS AND OPPORTUNITIES

Consumer preference likely to shift towards smaller and more convenient packaging

New container return scheme to significantly impact PET collection

DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-singapore/report.