

# Retail in Japan

March 2025

**Table of Contents** 

# Retail in Japan

# **EXECUTIVE SUMMARY**

Retail in 2024: The big picture

Changes in the competitive environment in retail

Japan's retail industry embraces digital solutions to combat labour shortages

What next for retail?

## OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

Hatsu Uri ("First Sales") at New Year

Valentine's Day

White Day

Mother's Day

Father's Day

Summer Bargains

Halloween

Black Friday and Cyber Monday

Christmas and Year-end Bargains

#### MARKET DATA

- Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 3 Sales in Retail Offline by Channel: Value 2019-2024
- Table 4 Sales in Retail Offline by Channel: % Value Growth 2019-2024
- Table 5 Retail Offline Outlets by Channel: Units 2019-2024
- Table 6 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
- Table 7 Sales in Retail E-Commerce by Product: Value 2019-2024
- Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 11 Sales in Grocery Retailers by Channel: Value 2019-2024
- Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 13 Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 15 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 16 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 17 Sales in Non-Grocery Retailers by Channel: Value 2019-2024
- Table 18 Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 19 Non-Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 20 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 21 Retail GBO Company Shares: % Value 2020-2024
- Table 22 Retail GBN Brand Shares: % Value 2021-2024
- Table 23 Retail Offline GBO Company Shares: % Value 2020-2024
- Table 24 Retail Offline GBN Brand Shares: % Value 2021-2024
- Table 25 Retail Offline LBN Brand Shares: Outlets 2021-2024
- Table 26 Retail E-Commerce GBO Company Shares: % Value 2020-2024
- Table 27 Retail E-Commerce GBN Brand Shares: % Value 2021-2024
- Table 28 Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 29 Grocery Retailers GBN Brand Shares: % Value 2021-2024

- Table 30 Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 31 Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 32 Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 33 Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 34 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
- Table 35 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
- Table 36 Forecast Sales in Retail Offline by Channel: Value 2024-2029
- Table 37 Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
- Table 38 Forecast Retail Offline Outlets by Channel: Units 2024-2029
- Table 39 Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
- Table 40 Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
- Table 41 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
- Table 42 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 43 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 44 Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
- Table 45 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 46 Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 47 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
- Table 48 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 49 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 50 Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
- Table 51 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 52 Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 53 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

## **DISCLAIMER**

# **SOURCES**

Summary 2 - Research Sources

# Convenience Retailers in Japan

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Growing demand for convenience as people return to work

Top three players in convenience stores each show a different strategy

Price-sensitive consumers seek value for money, and will not accept simplification or shrinkflation

# PROSPECTS AND OPPORTUNITIES

Convenience stores as essential social infrastructure

Diversifying revenue streams important to increase profitability

Adapting to growing inbound demand

# CHANNEL DATA

- Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 56 Sales in Convenience Retailers by Channel: Value 2019-2024
- Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2019-2024
- Table 58 Convenience Retailers GBO Company Shares: % Value 2020-2024
- Table 59 Convenience Retailers GBN Brand Shares: % Value 2021-2024
- Table 60 Convenience Retailers LBN Brand Shares: Outlets 2021-2024
- Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 63 - Forecast Sales in Convenience Retailers by Channel: Value 2024-2029

Table 64 - Forecast Sales in Convenience Retailers by Channel: % Value Growth 2024-2029

# Supermarkets in Japan

#### **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

The number of stores and retail sales show growth in supermarkets in 2024

Ongoing competition for customers with drugstores

Expansion of online and delivery services proves effective

# PROSPECTS AND OPPORTUNITIES

Opportunities in urban areas for large-scale supermarkets

Cost increases due to labour hour restrictions in the logistics industry

Self-checkout and cashless options to address labour shortages

## **CHANNEL DATA**

Table 65 - Supermarkets: Value Sales, Outlets and Selling Space 2019-2024

Table 66 - Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 67 - Supermarkets GBO Company Shares: % Value 2020-2024

Table 68 - Supermarkets GBN Brand Shares: % Value 2021-2024

Table 69 - Supermarkets LBN Brand Shares: Outlets 2021-2024

Table 70 - Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 71 - Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

# Hypermarkets in Japan

## **KEY DATA FINDINGS**

# 2024 DEVELOPMENTS

Shift to speciality stores leads to downward value trend for hypermarkets

AEON Group continues to lead hypermarkets

Restructuring for improved management efficiency

# PROSPECTS AND OPPORTUNITIES

Improving apparel profits is key to future growth

Hypermarkets accelerate digital strategies

Accelerating efforts towards sustainability

# CHANNEL DATA

Table 72 - Hypermarkets: Value Sales, Outlets and Selling Space 2019-2024

Table 73 - Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 74 - Hypermarkets GBO Company Shares: % Value 2020-2024

Table 75 - Hypermarkets GBN Brand Shares: % Value 2021-2024

Table 76 - Hypermarkets LBN Brand Shares: Outlets 2021-2024

Table 77 - Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 78 - Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

# Small Local Grocers in Japan

# KEY DATA FINDINGS

# 2024 DEVELOPMENTS

Decline in store numbers and value sales continues

Revitalising and rebuilding shotengai (local shopping streets) is crucial

Demand for products from specialists helps limit decline

# PROSPECTS AND OPPORTUNITIES

Urban and rural areas will remain unequal in shopping access

Enhancing appeal to inbound tourists to drive sales

New concepts and niches anticipated in small local grocers

#### CHANNEL DATA

Table 79 - Small Local Grocers: Value Sales, Outlets and Selling Space 2019-2024

Table 80 - Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 81 - Small Local Grocers GBO Company Shares: % Value 2020-2024

Table 82 - Small Local Grocers GBN Brand Shares: % Value 2021-2024

Table 83 - Small Local Grocers LBN Brand Shares: Outlets 2021-2024

Table 84 - Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 85 - Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

# General Merchandise Stores in Japan

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Department stores thrives amidst yen depreciation and rising inbound demand

Trend-driven beauty strategy beyond price constraints

Variety stores differentiate through strengthened private label lines

## PROSPECTS AND OPPORTUNITIES

Department stores to seize opportunities from growing inbound demand with emphasis on omnichannel strategy Store-centric variety stores rely on consumer interaction for a competitive edge

@cosme's unique strategy in beauty retail

## CHANNEL DATA

Table 86 - General Merchandise Stores: Value Sales, Outlets and Selling Space 2019-2024

Table 87 - General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 88 - Sales in General Merchandise Stores by Channel: Value 2019-2024

Table 89 - Sales in General Merchandise Stores by Channel: % Value Growth 2019-2024

Table 90 - General Merchandise Stores GBO Company Shares: % Value 2020-2024

Table 91 - General Merchandise Stores GBN Brand Shares: % Value 2021-2024

Table 92 - General Merchandise Stores LBN Brand Shares: Outlets 2021-2024

Table 93 - General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 94 - General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 95 - Forecast Sales in General Merchandise Stores by Channel: Value 2024-2029

Table 96 - Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2024-2029

# Apparel and Footwear Specialists in Japan

# KEY DATA FINDINGS

# 2024 DEVELOPMENTS

Store growth stalls as shift to online accelerates

Fast Retailing continues to grow, with a wide store presence

Competitive landscape intensifies within a fragmented channel; success in urban areas key to further growth

# PROSPECTS AND OPPORTUNITIES

Demand from inbound tourists remains crucial for the future

Online shopping becomes more convenient, highlighting the need to consider offline value Loyalty strategy key for cross-channel users, who shop both offline and online

## CHANNEL DATA

- Table 97 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2019-2024
- Table 98 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 99 Apparel and Footwear Specialists GBO Company Shares: % Value 2020-2024
- Table 100 Apparel and Footwear Specialists GBN Brand Shares: % Value 2021-2024
- Table 101 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2021-2024
- Table 102 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 103 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

# Appliances and Electronics Specialists in Japan

## **KEY DATA FINDINGS**

# 2024 DEVELOPMENTS

The wide presence of appliances and electronics specialists
Two types of appliances and electronics specialists in Japan
Competition in Ikebukuro

## PROSPECTS AND OPPORTUNITIES

Shift to retail e-commerce likely to continue
The importance of offline retail set to endure
Strategic moves by Yamada Holdings

## CHANNEL DATA

- Table 104 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2019-2024
- Table 105 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 106 Appliances and Electronics Specialists GBO Company Shares: % Value 2020-2024
- Table 107 Appliances and Electronics Specialists GBN Brand Shares: % Value 2021-2024
- Table 108 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2021-2024
- Table 109 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 110 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

# Home Products Specialists in Japan

# KEY DATA FINDINGS

# 2024 DEVELOPMENTS

Growth driven by increased awareness of need for disaster preparedness Nitori drives product range expansion with availability of appliances

Focusing on private label is essential for differentiation

# PROSPECTS AND OPPORTUNITIES

Home product specialists transform into gathering spaces through events and experiences

Retail e-commerce and other channels pose a threat to home products specialists for sales of pet products

Addressing consumers concentrated in urban areas

# CHANNEL DATA

- Table 111 Home Products Specialists: Value Sales, Outlets and Selling Space 2019-2024
- Table 112 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 113 Sales in Home Products Specialists by Channel: Value 2019-2024
- Table 114 Sales in Home Products Specialists by Channel: % Value Growth 2019-2024

- Table 115 Home Products Specialists GBO Company Shares: % Value 2020-2024
- Table 116 Home Products Specialists GBN Brand Shares: % Value 2021-2024
- Table 117 Home Products Specialists LBN Brand Shares: Outlets 2021-2024
- Table 118 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 119 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 120 Forecast Sales in Home Products Specialists by Channel: Value 2024-2029
- Table 121 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2024-2029

# Health and Beauty Specialists in Japan

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Strong sales growth driven by store reopening as retail channels blur

Private label lines from health and beauty specialists embrace high added value

MatsukiyoCocokara & Co thrives thanks to recovery of inbound travel

# PROSPECTS AND OPPORTUNITIES

Intensifying competition in the consolidating health and beauty specialists landscape

Evolving digital services in pharmacy dispensing

Femtech and femcare likely to be trends seen in health and beauty specialists

### CHANNEL DATA

- Table 122 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2019-2024
- Table 123 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 124 Sales in Health and Beauty Specialists by Channel: Value 2019-2024
- Table 125 Sales in Health and Beauty Specialists by Channel: % Value Growth 2019-2024
- Table 126 Health and Beauty Specialists GBO Company Shares: % Value 2020-2024
- Table 127 Health and Beauty Specialists GBN Brand Shares: % Value 2021-2024
- Table 128 Health and Beauty Specialists LBN Brand Shares: Outlets 2021-2024
- Table 129 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 130 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 131 Forecast Sales in Health and Beauty Specialists by Channel: Value 2024-2029
- Table 132 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2024-2029

# Vending in Japan

# **KEY DATA FINDINGS**

# 2024 DEVELOPMENTS

Positive performance despite price increases

Coca-Cola leads with a strong loyalty programme and sustainable actions

Demand for vending rises to prevent heatstroke amidst extreme temperatures

## PROSPECTS AND OPPORTUNITIES

Creating new value through experience offerings

The role of vending machines as social infrastructure

Partnerships formed to address labour shortages and leverage Al solutions

# CHANNEL DATA

Table 133 - Vending by Product: Value 2019-2024

Table 134 - Vending by Product: % Value Growth 2019-2024

Table 135 - Vending GBO Company Shares: % Value 2020-2024

Table 136 - Vending GBN Brand Shares: % Value 2021-2024

Table 137 - Vending Forecasts by Product: Value 2024-2029

Table 138 - Vending Forecasts by Product: % Value Growth 2024-2029

# Direct Selling in Japan

#### **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Headwinds in direct selling and their impact on sales of supplements Regulatory guidance to Amway, and efforts to enhance transparency Yakult's initiatives to strengthen community welfare programmes

## PROSPECTS AND OPPORTUNITIES

Small players expected to be eliminated in direct selling

Addressing challenges of strengthened government regulations

Differentiation strategies through payment services and membership benefits

# CHANNEL DATA

Table 139 - Direct Selling by Product: Value 2019-2024

Table 140 - Direct Selling by Product: % Value Growth 2019-2024

Table 141 - Direct Selling GBO Company Shares: % Value 2020-2024

Table 142 - Direct Selling GBN Brand Shares: % Value 2021-2024

Table 143 - Direct Selling Forecasts by Product: Value 2024-2029

Table 144 - Direct Selling Forecasts by Product: % Value Growth 2024-2029

# Retail E-Commerce in Japan

## **KEY DATA FINDINGS**

# 2024 DEVELOPMENTS

Growth slows with return to physical stores, yet shopping events drive sales Amazon Japan leads retail e-commerce

TAO launches as Temu and other budget e-commerce platforms thrive

# PROSPECTS AND OPPORTUNITIES

Diverse payment methods create seamless transactions

Logistics challenges persist – companies are taking action

Amazon and Docomo partnership intensifies ecosystem competition

# CHANNEL DATA

Table 145 - Retail E-Commerce by Channel: Value 2019-2024

Table 146 - Retail E-Commerce by Channel: % Value Growth 2019-2024

Table 147 - Retail E-Commerce by Product: Value 2019-2024

Table 148 - Retail E-Commerce by Product: % Value Growth 2019-2024

Table 149 - Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 150 - Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 151 - Forecast Retail E-Commerce by Channel: Value 2024-2029

Table 152 - Forecast Retail E-Commerce by Channel: % Value Growth 2024-2029

Table 153 - Forecast Retail E-Commerce by Product: Value 2024-2029

Table 154 - Forecast Retail E-Commerce by Product: % Value Growth 2024-2029

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