



Euromonitor  
International

# Dermatologicals in Costa Rica

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand remains solid amidst rising incidence of skin- and hair-related ailments  
Budget-conscious consumers increasingly favour smaller pack sizes and generics  
Interest in hair loss treatments continues to rise

PROSPECTS AND OPPORTUNITIES

Herbal/traditional dermatologicals likely to gain ground  
Demand for haemorrhoid treatments set to remain buoyant  
Use of medicated shampoos expected to become more widespread

CATEGORY DATA

- Table 1 - Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 - Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 - LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 - Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 6 - Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dermatologicals-in-costa-rica/report](http://www.euromonitor.com/dermatologicals-in-costa-rica/report).