



**Euromonitor
International**

Soft Drinks Packaging in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

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Dutch deposit-return scheme drives PET recycling to record highs

The Netherlands enforces caps-attached rule for single-use plastic bottles

PROSPECTS AND OPPORTUNITIES

Low growth despite EU mandates as players adapt their soft drinks packaging

New Dutch recycling facility to support circular goals and cut virgin plastic use

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Soft Drinks Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

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2024 key trends

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Regulatory push and sustainability drive growth of paper cartons and rPET bottles in non-alcoholic drinks packaging

Metal cans gain share from glass bottles in alcoholic drinks packaging

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Expansion of deposit return scheme (DRS) and reverse vending systems (RVS) in the Netherlands

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Verpact's quality-linked recycling agreements

Dutch government invests in recycling initiatives

Table 1 - Overview of Packaging Recycling and Recovery in the Netherlands: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-the-netherlands/report.