



Euromonitor  
International

# Soft Drinks Packaging in Hong Kong, China

July 2025

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Premiumisation and sustainability drive growth in soft drinks packaging in Hong Kong, with glass bottles leading the shift

Hong Kong moves towards a circular economy, with rising PET recycling and regulatory push

Leading brands shift to rPET as soft drinks in Hong Kong adapts to single-use plastic ban

### PROSPECTS AND OPPORTUNITIES

Soft drinks packaging in Hong Kong set to rise as consumer demand for premium and eco-friendly options grows

PET bottles set to maintain dominance in soft drinks packaging in Hong Kong amidst growing demand for sustainability and convenience

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