



Euromonitor
International

Hot Drinks Packaging in Hong Kong, China

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in hot drinks packaging volumes driven by affordability and convenience

Health-focused tea bags showcased at the 2024 Hong Kong Brands and Products Expo

Folding cartons gains share in 2024, driven by sustainability and consumer demand

PROSPECTS AND OPPORTUNITIES

Total hot drinks packaging volumes set to rise, driven by consumer demand for convenience and sustainability

Mid-sized packs expected to gain share in hot drinks packaging due to affordability and freshness

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