



Euromonitor  
International

# Hot Drinks Packaging in Hong Kong, China

July 2025

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Growth in hot drinks packaging volumes driven by affordability and convenience  
Health-focused tea bags showcased at the 2024 Hong Kong Brands and Products Expo  
Folding cartons gains share in 2024, driven by sustainability and consumer demand

### PROSPECTS AND OPPORTUNITIES

Total hot drinks packaging volumes set to rise, driven by consumer demand for convenience and sustainability  
Mid-sized packs expected to gain share in hot drinks packaging due to affordability and freshness

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## Hot Drinks Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Hong Kong's food packaging shifts towards sustainability and size optimisation  
Hong Kong's non-alcoholic drinks packaging driven by rPET adoption  
Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience  
Beauty and personal care packaging shifts towards hybrid and eco-conscious materials  
Home care packaging trends focus on refillable, eco-friendly and concentrated formats  
Sustainability and convenience converge in Hong Kong's pet food packaging trends

### PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation  
Impact of PRS development on beverage packaging design and circularity

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages  
Retailers and brands driving in-store recycling campaigns

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