



**Euromonitor
International**

Dermatologicals in Ireland

October 2025

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Dermatologicals in Ireland - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Dermatologicals register modest growth in 2025

Bayer continues to lead due to increased demand for effective dermatologicals

Pharmacies remains dominant thanks to trusted advice and wide range of products

PROSPECTS AND OPPORTUNITIES

Growth in the category is expected to continue as social media boosts interest in hair loss and other dermatologicals

Technology is broadening the spectrum of products being recommended for skin complaints

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dermatologicals-in-ireland/report.