

Vending in Austria

February 2025

Table of Contents

Vending in Austria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

The number of vending machines continues to rise in Austria during 2024

Vending machines and automation to tackle staff shortages and high operating costs

Changing working environments and hybrid working challenges sales of vending

PROSPECTS AND OPPORTUNITIES

Self-service and automation is set to play a significant role across the forecast period Domestic player UKO Microshops AG Domestic has strong aspirations for the forecast period The market leader café+co is set to retain its lead across the forecast period

CHANNEL DATA

Table 1 - Vending by Product: Value 2019-2024

Table 2 - Vending by Product: % Value Growth 2019-2024

Table 3 - Vending GBO Company Shares: % Value 2020-2024

Table 4 - Vending GBN Brand Shares: % Value 2021-2024

Table 5 - Vending Forecasts by Product: Value 2024-2029

Table 6 - Vending Forecasts by Product: % Value Growth 2024-2029

Retail in Austria - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture

A noticeable increase in bankruptcies and store closures in 2024

Automation rises as retailers look for labour-saving solutions to remain competitive

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

Christmas

Back to School

MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

Table 9 - Sales in Retail Offline by Channel: Value 2019-2024

Table 10 - Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 11 - Retail Offline Outlets by Channel: Units 2019-2024

Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2019-2024

Table 13 - Sales in Retail E-Commerce by Product: Value 2019-2024

Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2019-2024

Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 17 - Sales in Grocery Retailers by Channel: Value 2019-2024

Table 18 - Sales in Grocery Retailers by Channel: % Value Growth 2019-2024

Table 19 - Grocery Retailers Outlets by Channel: Units 2019-2024

Table 20 - Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

- Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 23 Sales in Non-Grocery Retailers by Channel: Value 2019-2024
- Table 24 Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 25 Non-Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 26 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 27 Retail GBO Company Shares: % Value 2020-2024
- Table 28 Retail GBN Brand Shares: % Value 2021-2024
- Table 29 Retail Offline GBO Company Shares: % Value 2020-2024
- Table 30 Retail Offline GBN Brand Shares: % Value 2021-2024
- Table 31 Retail Offline LBN Brand Shares: Outlets 2021-2024
- Table 32 Retail E-Commerce GBO Company Shares: % Value 2020-2024
- Table 33 Retail E-Commerce GBN Brand Shares: % Value 2021-2024
- Table 34 Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 35 Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 36 Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 40 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
- Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
- Table 42 Forecast Sales in Retail Offline by Channel: Value 2024-2029
- Table 43 Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
- Table 44 Forecast Retail Offline Outlets by Channel: Units 2024-2029
- Table 45 Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
- Table 46 Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
- Table 47 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
- Table 48 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 50 Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
- Table 51 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 52 Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 53 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
- Table 54 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 56 Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
- Table 57 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 58 Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 59 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 - Research Sources

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