



Euromonitor
International

Dermatologicals in Dominican Republic

September 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

The impact of climate change and the rising prevalence of pediatric dermatological conditions are driving demand in the category
Canesten V strengthens its positioning with a broad distribution, portfolio breadth, and normalisation of the dialogue on women's intimate health
Broad offering of lower-priced generic dermatological options strengthens the pharmacy channel

PROSPECTS AND OPPORTUNITIES

Greater visibility of skin conditions such as eczema, psoriasis, or atopic dermatitis favours the development of the category
Dominican consumers demand broader symptomatic treatment options and faster results
Physical activity is increasing in line with current generational behaviours, also driving the demand for antifungal dermatological products

CATEGORY DATA

- Table 1 - Sales of Dermatologicals by Category: Value 2020-2025
- Table 2 - Sales of Dermatologicals by Category: % Value Growth 2020-2025
- Table 3 - NBO Company Shares of Dermatologicals: % Value 2021-2025
- Table 4 - LBN Brand Shares of Dermatologicals: % Value 2022-2025
- Table 5 - Forecast Sales of Dermatologicals by Category: Value 2025-2030
- Table 6 - Forecast Sales of Dermatologicals by Category: % Value Growth 2025-2030

Consumer Health in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

- Consumer Health in 2025: The big picture
- Key trends in 2025
- Competitive landscape
- Channel developments
- What next for consumer health?

MARKET INDICATORS

- Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
- Table 8 - Life Expectancy at Birth 2020-2025

MARKET DATA

- Table 9 - Sales of Consumer Health by Category: Value 2020-2025
- Table 10 - Sales of Consumer Health by Category: % Value Growth 2020-2025
- Table 11 - NBO Company Shares of Consumer Health: % Value 2021-2025
- Table 12 - LBN Brand Shares of Consumer Health: % Value 2022-2025
- Table 13 - Penetration of Private Label by Category: % Value 2020-2025
- Table 14 - Distribution of Consumer Health by Format: % Value 2020-2025
- Table 15 - Distribution of Consumer Health by Format and Category: % Value 2025
- Table 16 - Forecast Sales of Consumer Health by Category: Value 2025-2030
- Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

- OTC registration and classification
- Vitamins and dietary supplements registration and classification
- Self-medication/self-care and preventive medicine
- Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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