



# Other Hot Drinks in Ireland

December 2025

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## Other Hot Drinks in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Other hot drinks challenged in 2025 as consumers tighten their belts

#### INDUSTRY PERFORMANCE

High prices drive value sales but dampen retail consumption

Chocolate-based offerings remain popular, but plant-based variants benefit from animal welfare and environmental concerns

#### WHAT'S NEXT?

Current value growth will be driven by rising prices, especially in cocoa

Bold flavour trends will likely be imported from nearby nations

Technological developments will drive innovation in the years ahead

#### COMPETITIVE LANDSCAPE

Nestlé leads with a strong brand presence across the country

Allegro Holdings enjoys dynamic growth with a focus on healthier formulations

#### CHANNELS

Supermarkets maintains dominance in 2025

Discounters benefit from price-sensitivity as cocoa prices soar

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### EXECUTIVE SUMMARY

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Café culture boosts foodservice volumes, but retail sales decline across the board

Efficiency disrupts the role of foodservice

Wellness trend continues apace, with ongoing innovation

#### WHAT'S NEXT?

Mixed picture predicted for hot drinks in the years ahead

Positive outlook for fresh coffee, as premiumisation trend continues apace

Matcha trend looks set to stay

#### COMPETITIVE LANDSCAPE

Jacobs Douwe Egberts leads in 2025 with strong brand portfolio

Nespresso sees dynamic growth thanks to expansion and premiumisation

## CHANNELS

Supermarkets continues to lead the distribution landscape

E-commerce enjoys rapid growth, albeit from a low base

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