



Hot Drinks Packaging in Sweden

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Hot drinks packaging volumes rise in 2024, with flexible packaging leading the way

Specialised coated paper introduced to enhance the quality of coffee packaging

Swedish brands adopt lightweighting strategies to meet carbon neutrality goals

PROSPECTS AND OPPORTUNITIES

Sustainability in hot drinks packaging exemplified by Swedish coffee innovator

Reusable packaging set to grow over the forecast period, supported by new regulations and business opportunities

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Hot Drinks Packaging in Sweden - Company Profiles

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Sustainability and recycling transforming non-alcoholic drinks packaging in Sweden

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Consumers and brands unite on recycling and eco-friendly packaging

E-commerce growth sparks packaging redesign for online sales

Deposit Return System strengthens recycling in Sweden

Table 1 - Overview of Packaging Recycling and Recovery in Sweden: 2022/2023 and Targets for 2024

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