



Euromonitor
International

Dermatologicals in Cameroon

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Trends in dermatologicals driven by WASH issues and unrealistic beauty standards leading to skin problems
Growing demand for hair loss treatment seen amongst Cameroonian youth
Hydrocortisones and miconazole are go-to solutions eczema, rashes, and ringworm prevalent in adolescents.

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Fungal infections and eczema will continue to support demand
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