



Baby Food Packaging in France

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth for organic and premium baby food packaging cannot offset the negative impact of demographic changes

Adoption of recyclable and compostable materials, as well as smart elements

Regulatory pressure moves baby food packaging towards sustainability and safety

PROSPECTS AND OPPORTUNITIES

Projected decline for baby food packaging volumes in France, but changes in the packaging mix

Adaptability to changing consumer preference and regulation will be key in baby food packaging

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