

Beauty and Personal Care Packaging in Sweden

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Evolving consumer habits and brand-led innovation shaping beauty and personal care packaging in Sweden in 2024 True Organic and Byredo lead innovation by tapping into sustainable materials like bio-composite caps HDPE bottles the most popular pack type due their durability and functionality

PROSPECTS AND OPPORTUNITIES

Unit volumes are expected to rise as demand for eco-friendly packaging grows

Glass bottles dominate fragrances packaging due to their luxury appeal and sustainability

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 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-sweden/report.