

# Homewares in Canada

May 2025

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# Homewares in Canada - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Increased interest in home cooking bolstered demand for homewares

Atlantic Promotions Inc was the leading company within homewares in 2024

Non-grocery retailers were the leading distribution channel within homewares in 2024

#### PROSPECTS AND OPPORTUNITIES

Health and budget considerations to shape cookware and kitchenware demand

Plant-based cooking to shape demand for specialised kitchen tools

Click-and-collect and next-day delivery to support e-commerce growth in homewares

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