



# Baby Food Packaging in Singapore

September 2025

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## Baby Food Packaging in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Resilient recovery and local dynamics in packaged produce

Innovation anchored in sustainability and circular design

Evolving consumer preferences reshape pack formats

#### PROSPECTS AND OPPORTUNITIES

Steady growth driven by urban lifestyles and food resilience

Flexible packaging to lead the future of convenience and sustainability

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## Baby Food Packaging in Singapore - Company Profiles

## Packaging Industry in Singapore - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is evolving in line with the convenience and sustainability trends

Increase in adoption of recycled PET and paper-based packaging

Recycling redefining the alcoholic drinks packaging industry in Singapore

Beauty brands are embracing smart and sustainable packaging

Eco-friendly solutions are driving innovation in home care packaging

Big packs and eco-certified packaging redefine pet food packaging

### PACKAGING LEGISLATION

Mandatory Packaging Reporting

Beverage Container Return Scheme

Extended Producer Responsibility Framework

### RECYCLING AND THE ENVIRONMENT

Ecological Material Tax

Packaging Partnership Programme

Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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