



**Euromonitor
International**

Dairy Packaging in Switzerland

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging declines in Switzerland due to supply issues and changing consumer choices

Brands aiming for 100% recyclability by 2027 with the launch of PET bottles

Thin wall plastic containers and HDPE bottles lead dairy packaging in Switzerland

PROSPECTS AND OPPORTUNITIES

Traditional tastes and organic preferences should help sustain dairy packaging demand in Switzerland

Stable dairy supply and premium demand expected to drive packaging innovation in Switzerland

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-switzerland/report.