



# Self-Service Cafeterias in Ukraine

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## Self-Service Cafeterias in Ukraine - Category analysis

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#### 2025 DEVELOPMENTS

Self-service cafeterias sustain growth through affordability and convenience

#### INDUSTRY PERFORMANCE

Self-service cafeterias demonstrate resilient growth during evolving consumer demand

Independent self-service cafeterias lead growth through local focus and community engagements

Self-service cafeterias maintain appeal through affordability and convenience

#### WHAT'S NEXT?

Self-service cafeterias are expected to grow through affordability and quality

Delivery and takeaway are set to reshape Ukraine's self-service cafeteria strategies

Hybrid concepts are set to drive innovation in self-service cafeterias in Ukraine

#### COMPETITIVE LANDSCAPE

Puzata Khata TOV drives growth through modernised, family-friendly formats

Growth for Novus Café is driven by ongoing expansion and innovations

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## Consumer Foodservice in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall

Delivery and takeaway reinforce their role as structural growth channels

Consumer pragmatism drives value-focused strategies and digital engagement

#### WHAT'S NEXT?

Consumer foodservice sales in Ukraine are set for sustained growth during market adaptation

Innovation in automation and virtual dining are set to address labour challenges

Sustainability is set to gain momentum as a key trend in consumer foodservice

## COMPETITIVE LANDSCAPE

Leading brands sustain top positions through scale, innovation, and diversification

Chin Chin drives the dynamic expansion of Asian cuisine across Ukraine

Notable openings highlight innovation in convenience, plant-based and virtual dining

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