



Street Stalls/Kiosks in the United Arab Emirates

March 2026

[Table of Contents](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Subtle growth in street stalls/kiosks

INDUSTRY PERFORMANCE

Impulse snacking when on-the-go sustains street stalls/kiosks
Health-related demand drives growth of Mr Sugarcane UAE
Street stalls and kiosks defined by immediacy and affordability

WHAT'S NEXT?

Independent street stalls lose ground to chained kiosk concepts
Takeaway reigns dominant as delivery remains selective in kiosks
Moderated indulgence and health cues reshape kiosk demand

COMPETITIVE LANDSCAPE

Market leadership is concentrated among Mr Sugarcane Juice
Health positioning fuels Mr Sugarcane Juice
Independent operators lead as location quality gains importance

CATEGORY DATA

- Table 1 - Street Stalls/Kiosks: Units/Outlets 2020-2025
- Table 2 - Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025
- Table 3 - Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025
- Table 4 - Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025
- Table 5 - Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025
- Table 6 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025
- Table 7 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2025
- Table 8 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2022-2025
- Table 9 - Forecast Street Stalls/Kiosks: Units/Outlets 2025-2030
- Table 10 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2025-2030
- Table 11 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2025-2030
- Table 12 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2025-2030
- Table 13 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2025-2030
- Table 14 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2025-2030

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Consumer Foodservice in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Competitors show resilience in a challenging landscape

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Foodservice operators balance cost pressures and affordability
Delivery and takeaway reshape fulfilment economics
Customer loyalty and experience shapes consumer engagement

WHAT'S NEXT?

Sales of consumer foodservice expected to rise steadily over the forecast period
Innovation shifts towards experience, personalisation and operational precision

Sustainability gains relevance as a differentiation lever

COMPETITIVE LANDSCAPE

Americana Group ranks as the leading company in UAE consumer foodservice

Al Baik emerged as the most dynamic company in 2025, followed by Pizza Hut and Nando's

Competition and selective expansion shape brand developments

CHANNELS

Chained operators outperform in terms of growth consistency and resilience

Innovation focuses on fulfilment, localisation and operational efficiency

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025

Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025

Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025

Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025

Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025

Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025

Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025

Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025

Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025

Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025

Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025

Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030

Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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