



Yoghurt and Sour Milk Products in Uzbekistan

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Healthy value and volume sales for both yoghurt and sour milk products
Strong competition in a dynamic category, with the leaders all seeing robust company growth
Small local grocers maintain key relevance due to “buy-fresh-daily” culture

PROSPECTS AND OPPORTUNITIES

Healthy sales set to continue for yoghurt and sour milk products
Health-awareness of “bio” and “better-for-you” options yet to grow
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DISCLAIMER

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