



Euromonitor
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Yoghurt and Sour Milk Products in Spain

August 2025

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Yoghurt and Sour Milk Products in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising gut health awareness supports dynamic growth of sour milk products
Mixed results for leader Danone as it loses further share to private label
Dominance of supermarkets driven by nationwide coverage and expanding network

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Danone aims to drive sustainable packaging initiatives in Spain

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-spain/report.