



# Sauces, Dips and Condiments in Switzerland

November 2025

Table of Contents

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Health-driven innovation and products that add flavour to meals boost sales

### INDUSTRY PERFORMANCE

Convenience and flavour experimentation sustain positive momentum

Pickled products gain popularity through health and global-flavour appeal

### WHAT'S NEXT?

Convenience and versatility to underpin future growth

Health and naturalness to guide innovation pipelines

Sustainability commitments shape corporate strategies

### COMPETITIVE LANDSCAPE

Nestlé maintains leadership through innovation and brand strength

Reitzel Suisse SA gains momentum with creative pickled innovations

### CHANNELS

Supermarkets dominate as trusted one-stop destinations

E-commerce grows rapidly through convenience and assortment

### CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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[Cooking Ingredients and Meals in Switzerland - Industry Overview](#)

## EXECUTIVE SUMMARY

Health and sustainability trends boost sales of cooking ingredients and meals

## KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Convenience and time-saving formats support busy lifestyles

Natural and health-focused innovation strengthens brand appeal

Sustainability and local sourcing remain defining purchase factors

### WHAT'S NEXT?

Health, sustainability, and naturalness to remain at the forefront

Convenience and time efficiency to guide future launches  
Plant-based trends to gain further traction  
Geopolitical risks and trade developments may impact pricing

## COMPETITIVE LANDSCAPE

Migros refocuses on its retail core to strengthen market leadership  
PepsiCo gains traction through innovation in chilled meal solutions  
Migros ends Alnatura partnership amid strategic realignment

## CHANNELS

Supermarkets dominate as the preferred retail format  
E-commerce expands rapidly with convenience and promotion-driven growth

## MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025  
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025  
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025  
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025  
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025  
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025  
Table 20 - Penetration of Private Label by Category: % Value 2020-2025  
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025  
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030  
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030  
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030  
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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### SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-switzerland/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-switzerland/report).