



Euromonitor
International

Computers and Peripherals in Portugal

August 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Innovation continues to sustain growth in computers and peripherals
Lenovo strengthens its position in the laptops segment
Retailer promotion and online channel expansion fuel category dynamism

PROSPECTS AND OPPORTUNITIES

Market growth to be driven primarily by value gains
Artificial intelligence to emerge as a replacement driver
Flexible and foldable designs to reshape product innovation

CATEGORY DATA

Table 1 - Sales of Computers and Peripherals by Category: Volume 2020-2025
Table 2 - Sales of Computers and Peripherals by Category: Value 2020-2025
Table 3 - Sales of Computers and Peripherals by Category: % Volume Growth 2020-2025
Table 4 - Sales of Computers and Peripherals by Category: % Value Growth 2020-2025
Table 5 - Sales of Computers by Category: Business Volume 2020-2025
Table 6 - Sales of Computers by Category: Business Value MSP 2020-2025
Table 7 - Sales of Computers by Category: Business Volume Growth 2020-2025
Table 8 - Sales of Computers by Category: Business Value MSP Growth 2020-2025
Table 9 - NBO Company Shares of Computers and Peripherals: % Volume 2021-2025
Table 10 - LBN Brand Shares of Computers and Peripherals: % Volume 2022-2025
Table 11 - Distribution of Computers and Peripherals by Channel: % Volume 2020-2025
Table 12 - Forecast Sales of Computers and Peripherals by Category: Volume 2025-2030
Table 13 - Forecast Sales of Computers and Peripherals by Category: Value 2025-2030
Table 14 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2025-2030
Table 15 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2025-2030
Table 16 - Forecast Sales of Computers by Category: Business Volume 2025-2030
Table 17 - Forecast Sales of Computers by Category: Business Value MSP 2025-2030
Table 18 - Forecast Sales of Computers by Category: Business Volume Growth 2025-2030
Table 19 - Forecast Sales of Computers by Category: Business Value MSP Growth 2025-2030

Consumer Electronics in Portugal - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture
2025 key trends
Competitive landscape
Channel developments
What next for consumer electronics?

MARKET DATA

Table 20 - Sales of Consumer Electronics by Category: Volume 2020-2025
Table 21 - Sales of Consumer Electronics by Category: Value 2020-2025
Table 22 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
Table 23 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
Table 24 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
Table 25 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
Table 26 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
Table 27 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
Table 28 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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