

Bags and Luggage in South Korea

January 2025

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Bags and Luggage in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth slows for luxury bags compared with previous highs, as some consumers turn to watches and jewellery Luggage drives growth as travel rebounds, with players that meet consumers' needs benefiting Sustainability becoming more important in bags and luggage

PROSPECTS AND OPPORTUNITIES

Luxury handbags and luggage set to drive growth in the forecast period Second-hand market for bags and luggage will be one to watch Retro fashion trend and new openings set to boost sales of Eastpak and JanSport

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