



Euromonitor  
International

# Eyewear in Indonesia

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DISCLAIMER

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Contact Lenses and Solutions in Indonesia

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- New products and innovations continue to drive the demand for contact lenses among Generation Z consumers
- Johnson & Johnson continues to lead contact lenses with a strong and innovative brand offer
- The adoption of myopia control contact lenses is still at a very early stage

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## Spectacles in Indonesia

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Myopia control spectacle lenses remain niche due to high prices and low consumer awareness

### PROSPECTS AND OPPORTUNITIES

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## Sunglasses in Indonesia

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Slower growth for sunglasses amid economic uncertainty but bright spots abound

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/eyewear-in-indonesia/report](http://www.euromonitor.com/eyewear-in-indonesia/report).