



Euromonitor
International

Home Laundry Appliances in the United Kingdom

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Home laundry in the UK embraces smart tech and energy efficiency for value

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Samsung and Caple drive innovation with smart and sustainable laundry solutions

Chart 2 - Caple's New Heat Pump Tumble Dryer Promises Energy Cost Savings

Automatic washing machines dominate demand

Chart 3 - Analyst Insight

Meeting consumer demand for customised convenience

Chart 4 - Haier's X Series 11 Washing Machine Promises Long-Lasting Fresh Laundry

WHAT'S NEXT?

Replacements, smart innovation, and sustainability to drive value

Automatic washing machines will remain dominant

Automatic dryers with heat pump technology to drive growth and sustainability

COMPETITIVE LANDSCAPE

Indesit Co UK Ltd retains lead of consolidated competitive landscape

CHANNELS

E-commerce dominance continues with strong omnichannel focus

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Consumer Appliances in the United Kingdom - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-laundry-appliances-in-the-united-kingdom/report.