



Euromonitor
International

Dermatologicals in Slovenia

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Dermatologicals maintain a healthy performance, thanks to skin care trends and widening array of products

GSK maintains its company lead, albeit with Bayer a close competitor

Pharmacies remain popular for in-store advice

PROSPECTS AND OPPORTUNITIES

Strong innovations expected, albeit growth will be tempered by stagnant population dynamics and competition from skin care

New product developments will focus on targeted and personalised treatments

Link between skin microbes and emotional wellbeing will lead to “neurocosmetics”

CATEGORY DATA

Table 1 - Sales of Dermatologicals by Category: Value 2020-2025

Table 2 - Sales of Dermatologicals by Category: % Value Growth 2020-2025

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Table 5 - Forecast Sales of Dermatologicals by Category: Value 2025-2030

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Consumer Health in Slovenia - Industry Overview

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MARKET DATA

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DISCLAIMER

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