



# Ball Corp in Packaging

November 2025

Table of Contents

## INTRODUCTION

Scope

Executive summary

## STRATEGIC EVALUATION

Key facts

Regional presence and product coverage

Company overview

## EXPOSURE TO FUTURE GROWTH

Metal in a battle with glass and rPET as a sustainable packaging type

Ball Corp targets 90% global recycling rate for aluminium beverage cans by 2030

Ball and Dabur expanding metal beverage cans into juice packaging in India

Ball Corp picking up prizes for its aerosol can packaging

Ball Corp introduces ASI-certified packaging in Brazil and Chile

## MARKET ASSESSMENT

Metal beverage cans dominate the global metal packaging market

PET bottles remain a strong competitor to metal beverage cans

Beer will account for almost half the new units in 2024-2029, but RTDs more dynamic

Home insecticides in Indonesia continues to drive metal aerosol can growth

## GEOGRAPHIC AND CATEGORY OPPORTUNITIES

While carbonates decline, beer, RTDs and energy drinks will be growing

Energy drinks expected to see very dynamic growth in Egypt

North America and Asia Pacific will remain the biggest metal beverage can markets

Metal beverage cans taking share from glass bottles in beer

Indonesia to see strong growth in metal aerosol cans

## KEY FINDINGS

Executive summary

## APPENDIX

Projected company sales: FAQs (1)

Projected company sales: FAQs (2)

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