



**Euromonitor  
International**

# Apparel and Footwear Specialists in Slovakia

May 2026

Table of Contents

## Apparel and Footwear Specialists in Slovakia - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Apparel and Footwear Specialists Summary

### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Apparel and Footwear Specialists

### INDUSTRY PERFORMANCE

Asian E-Commerce Platforms Accelerate Eu Expansion to Capture Value-Driven Demand

Players Integrate Ai-Driven Shopping Tools to Attract Price-Sensitive Buyers

Chart 2 - CCC innovates with AI to improve the shopping experience

Chart 3 - Value Sales 2020-2030

### WHAT'S NEXT?

Apparel and Footwear Specialists Will Face Slow Growth Amid Intense Online and Value Competition

Retailers Are Set to Adapt to Sustainability, Premiumisation and Omnichannel Retail Trends

Chart 4 - Forecast Value Sales 2020-2030

### COMPETITIVE LANDSCAPE

A Fragmented Apparel and Footwear Market Sees Rising Competition and Shifting Value Share

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

### ECONOMIC CONTEXT

Chart 7 - Economic Context for Apparel and Footwear Specialists

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

### CONSUMER CONTEXT

Chart 10 - Consumer Context for Apparel and Footwear Specialists

Chart 11 - Population 2020-2030

Chart 12 - Population by Generation 2025

### COUNTRY REPORTS DISCLAIMER

## Retail in Slovakia - Industry Overview

### EXECUTIVE SUMMARY

2025 Developments

### KEY DATA INSIGHTS

### KEY INDUSTRY TRENDS

Chart 13 - Key Industry Trends for Retail

### INDUSTRY PERFORMANCE

Retail Faces a Growth Slowdown and Consolidation Amid Economic Pressures

Health and Beauty Specialists Lead in Value, While General Merchandise Stores Deliver Standout Growth

Private Label Expansion and Digital Innovation Drive Value-Led Retail Transformation

Chart 14 - Mary Kay offers an AI-powered make-up finder to enhance convenience and support online sales

Chart 15 - Value Sales 2020-2030

Chart 16 - Value Sales by Category 2025

Chart 17 - Analyst Insight in Retail

## WHAT'S NEXT?

Retail Is Projected to Return to Steady Growth Driven by Easing Inflation, Rising Real Wages, and Expanding Digital and Value-Led Channels

Digital Retail Acceleration Will Be Driven by E-Commerce Growth, Omnichannel Expansion, and Regulatory Shifts

Value-Driven Retail Growth Is Set to Be Supported by Discounters and a Gradual Recovery in Consumer Spending

Chart 18 - Forecast Value Sales 2020-2030

Chart 19 - Forecast Value Sales by Category 2025-2030

## COMPETITIVE LANDSCAPE

The Fragmented Retail Market Remains Highly Competitive Amid Price Pressure, Private Label Growth, and Stable Leadership

Retail Mergers and Acquisitions Activity, Automation, and Consolidation Drive Innovation

Chart 20 - GymBeam's offers its combined vending-andorder-pickup model

Chart 21 - Company Shares 2025

Chart 22 - Brand Shares 2025

## OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 23 - Standard Opening Hours by Channel Type 2025

Seasonality

Christmas

Easter

Back to School

## ECONOMIC CONTEXT

Chart 24 - Economic Context for Retail

Chart 25 - Real Gdp Growth 2020-2030

Chart 26 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 27 - Consumer Context for Retail

Chart 28 - Population 2020-2030

Chart 29 - Population by Generation 2025

## COUNTRY REPORTS DISCLAIMER

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-and-footwear-specialists-in-slovakia/report](http://www.euromonitor.com/apparel-and-footwear-specialists-in-slovakia/report).