



Pet Products in Chile

May 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Improving economic situation and pet humanisation trend fuel growth in 2025

Intervet Veterinaria Chile Ltd leads a highly fragmented market

Hypermarkets lead, offering a wide product variety and convenience

PROSPECTS AND OPPORTUNITIES

Technological advancements to enhance the pet care experience

Companies must maintain a strong digital presence to effectively connect with consumers

Innovation to focus on technological, sustainable, and healthy solutions

CATEGORY DATA

Table 1 - Sales of Pet Products by Category: Value 2020-2025

Table 2 - Sales of Pet Products by Category: % Value Growth 2020-2025

Table 3 - Sales of Pet Healthcare by Type: % Value 2020-2025

Table 4 - Sales of Other Pet Products by Type: % Value 2020-2025

Table 5 - NBO Company Shares of Pet Products: % Value 2020-2024

Table 6 - LBN Brand Shares of Pet Products: % Value 2021-2024

Table 7 - Distribution of Pet Products by Format: % Value 2020-2025

Table 8 - Forecast Sales of Pet Products by Category: Value 2025-2030

Table 9 - Forecast Sales of Pet Products by Category: % Value Growth 2025-2030

Pet Care in Chile - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for pet care?

MARKET INDICATORS

Table 10 - Pet Populations 2020-2025

MARKET DATA

Table 11 - Sales of Pet Food by Category: Volume 2020-2025

Table 12 - Sales of Pet Care by Category: Value 2020-2025

Table 13 - Sales of Pet Food by Category: % Volume Growth 2020-2025

Table 14 - Sales of Pet Care by Category: % Value Growth 2020-2025

Table 15 - NBO Company Shares of Pet Food: % Value 2020-2024

Table 16 - LBN Brand Shares of Pet Food: % Value 2021-2024

Table 17 - NBO Company Shares of Dog and Cat Food: % Value 2020-2024

Table 18 - LBN Brand Shares of Dog and Cat Food: % Value 2021-2024

Table 19 - Penetration of Private Label in Pet Care by Category: % Value 2020-2025

Table 20 - Distribution of Pet Care by Format: % Value 2020-2025

Table 21 - Distribution of Pet Care by Format and Category: % Value 2025

Table 22 - Distribution of Dog and Cat Food by Format: % Value 2020-2025

Table 23 - Distribution of Dog and Cat Food by Format and Category: % Value 2025

Table 24 - Forecast Sales of Pet Food by Category: Volume 2025-2030

Table 25 - Forecast Sales of Pet Care by Category: Value 2025-2030

Table 26 - Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/pet-products-in-chile/report.