



Euromonitor  
International

# Apparel Accessories in Brazil

January 2026

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Non-grocery retailers lead offline sales with specialist stores

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Shein and Temu lead innovation with algorithm-driven strategies

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-accessories-in-brazil/report](http://www.euromonitor.com/apparel-accessories-in-brazil/report).